I use, laravel/Mysql for this task because of following reasons:

1. Firstly, I have 6 months experience on laravel as a backend developer. So it’s easy for me to create an app in laravel.

2. Open Source: It is an open-source PHP web application framework that makes it free and has an easy process for building complex and large web applications with code maintainability.

3. Modular: Laravel is built on more than 20 different libraries and is itself split up into individual modules. It has adopted modern PHP principles, which allows developers to build modular, responsive and user-friendly web apps

4. MVC Architecture Support: It follows the MVC pattern, ensuring transparency between logic and presentation. This architecture improves performance, allows better documentation, and has multiple built-in functions.

5. Libraries and configuration: It supports many development environments and adjusts itself based on the appropriate platform where app is running. All this is possible because of the authorization libraries integrated inside. Laravel libraries are supported by auto complete features which are not found in other popular PHP frameworks.  
  
6. Mysql is also Open Source platform.What was the hardest part?  
  
Everything was hard because deadline is so short. But still I feel UI implementation was hardest part for me. Implementing front end design with all features was difficult task.